

## ORDER



KLAS

Mike Jones

K-WAS

National

Orders Order / Rev: 36910  
Alt Order #: 08836473  
Product Desc: OBAMA/P/D  
Estimate: 1537  
Flight Dates: 10/02/12 - 11/06/12  
Original Date / Rev: 08/06/12 / 08/07/12  
Order Type: GENERAL

Primary AE:  
Sales Office:  
Sales Region:

Agency Name: GMMB  
Buying Contact:  
Billing Contact:  
1010 Wisconsin Ave NW  
Washington, DC 20007

Billing Type: Cash  
Billing Calendar: Broadcast  
Billing Cycle: EOM/EOC  
Agency Commission: 15%

Advertiser Name: Obama, Barack D-President  
Demographic: A35+  
Product Codes: PO1  
Priority: LV3  
Revenue Codes: AGY, POL, CAND

New Business Thru:  
Order Separation: 00:15:00  
Advertiser External ID:  
Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	436	\$464,200.00	\$394,570.00
10/29/12	11/06/12	128	\$123,360.00	\$104,856.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	436	\$464,200.00	\$394,570.00	0.00
November 2012	128	\$123,360.00	\$104,856.00	0.00
Totals	564	\$587,560.00	\$499,426.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$587,560.00
Market	100%	\$1,958,533.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$489,633.33
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$97,926.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/02/12	10/08/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	5	\$225.00	LV2	0.00	NM	5	\$1,125.00
<b>8 NEWS NOW</b>															
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/02/12	10/08/12	MTWTF--		5				\$225.00		0.00			
E 2	8	10/09/12	10/15/12		CM	5-6a	MTWTF--	:30	5	\$225.00	LV2	0.00	NM	5	\$1,125.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>8 News Now 5a M-F</b>														
<b>8 News Now 5a M-F</b>														
<b>8 NEWS NOW</b>														
<b>Start Date</b> Week: 10/09/12 <b>End Date</b> 10/15/12 <b>Weekdays</b> MTWTF-- <b>Spots/Week</b> 5 <b>Rate</b> \$225.00 <b>Rating</b> 0.00														
E 3	8	10/16/12	10/22/12	8 News Now 5a M-F	CM	5-6a		MTWTF--	:30	5	\$225.00	LV2	0.00	NM
<b>8 NEWS NOW</b>														
<b>Start Date</b> Week: 10/16/12 <b>End Date</b> 10/22/12 <b>Weekdays</b> MTWTF-- <b>Spots/Week</b> 5 <b>Rate</b> \$225.00 <b>Rating</b> 0.00														
E 4	8	10/23/12	10/29/12	8 News Now 5a M-F	CM	5-6a		MTWTF--	:30	5	\$225.00	LV2	0.00	NM
<b>8 NEWS NOW</b>														
<b>Start Date</b> Week: 10/23/12 <b>End Date</b> 10/29/12 <b>Weekdays</b> MTWTF-- <b>Spots/Week</b> 5 <b>Rate</b> \$225.00 <b>Rating</b> 0.00														
E 5	8	10/30/12	11/05/12	8 News Now 5a M-F	CM	5-6a		MTWTF--	:30	5	\$225.00	LV2	0.00	NM
<b>8 NEWS NOW</b>														
<b>Start Date</b> Week: 10/30/12 <b>End Date</b> 11/05/12 <b>Weekdays</b> MTWTF-- <b>Spots/Week</b> 5 <b>Rate</b> \$225.00 <b>Rating</b> 0.00														
E 6	8	11/06/12	11/06/12	8 News Now 5a M-F	CM	5-6a		-T-----	:30	1	\$790.00	LV1	0.00	NM
<b>8 NEWS NOW</b>														
<b>Start Date</b> Week: 11/05/12 <b>End Date</b> 11/11/12 <b>Weekdays</b> -T----- <b>Spots/Week</b> 1 <b>Rate</b> \$790.00 <b>Rating</b> 0.00														
E 7	8	10/02/12	10/08/12	8 News Now 6a M-F	CM	6-7a		MTWTF--	:30	5	\$275.00	LV2	0.00	NM
<b>8 NEWS NOW</b>														
<b>Start Date</b> Week: 10/02/12 <b>End Date</b> 10/08/12 <b>Weekdays</b> MTWTF-- <b>Spots/Week</b> 5 <b>Rate</b> \$275.00 <b>Rating</b> 0.00														
E 8	8	10/09/12	10/15/12	8 News Now 6a M-F	CM	6-7a		MTWTF--	:30	5	\$275.00	LV2	0.00	NM
<b>8 NEWS NOW</b>														
<b>Start Date</b> Week: 10/09/12 <b>End Date</b> 10/15/12 <b>Weekdays</b> MTWTF-- <b>Spots/Week</b> 5 <b>Rate</b> \$275.00 <b>Rating</b> 0.00														
E 9	8	10/16/12	10/22/12	8 News Now 6a M-F	CM	6-7a		MTWTF--	:30	5	\$275.00	LV2	0.00	NM
<b>8 NEWS NOW</b>														
<b>Start Date</b> Week: 10/16/12 <b>End Date</b> 10/22/12 <b>Weekdays</b> MTWTF-- <b>Spots/Week</b> 5 <b>Rate</b> \$275.00 <b>Rating</b> 0.00														
E 10	8	10/23/12	10/29/12	8 News Now 6a M-F	CM	6-7a		MTWTF--	:30	5	\$275.00	LV2	0.00	NM
<b>8 NEWS NOW</b>														
<b>Start Date</b> Week: 10/23/12 <b>End Date</b> 10/29/12 <b>Weekdays</b> MTWTF-- <b>Spots/Week</b> 5 <b>Rate</b> \$275.00 <b>Rating</b> 0.00														
E 11	8	10/30/12	11/05/12	8 News Now 6a M-F	CM	6-7a		MTWTF--	:30	5	\$275.00	LV2	0.00	NM
<b>8 NEWS NOW</b>														
<b>Start Date</b> Week: 10/30/12 <b>End Date</b> 11/05/12 <b>Weekdays</b> MTWTF-- <b>Spots/Week</b> 5 <b>Rate</b> \$275.00 <b>Rating</b> 0.00														
E 12	8	11/06/12	11/06/12	8 News Now 6a M-F	CM	6-7a		-T-----	:30	1	\$965.00	LV1	0.00	NM
<b>8 NEWS NOW</b>														
<b>Start Date</b> Week: 11/05/12 <b>End Date</b> 11/11/12 <b>Weekdays</b> -T----- <b>Spots/Week</b> 1 <b>Rate</b> \$965.00 <b>Rating</b> 0.00														
E 13	8	10/02/12	10/08/12	CBS This Morning 7-9a	CM	7-9a		MTWTF--	:30	5	\$200.00	LV2	0.00	NM
<b>CBS THIS MORNING</b>														
<b>Start Date</b> Week: 10/02/12 <b>End Date</b> 10/08/12 <b>Weekdays</b> MTWTF-- <b>Spots/Week</b> 5 <b>Rate</b> \$200.00 <b>Rating</b> 0.00														
E 14	8	10/09/12	10/15/12	CM	7-9a		MTWTF--	:30	5	\$200.00	LV2	0.00	NM	

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Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>CBS NEWS SUNDAY MORNING</b>																	
<b>Start Date</b> <b>End Date</b> <b>Weekdays</b> <b>Spots/Week</b> <b>Rate</b> <b>Rating</b>																	
Week: 10/01/12	10/07/12	-----S	1	\$1,225.00	0.00												
Week: 10/08/12	10/14/12	-----S	1	\$1,225.00	0.00												
Week: 10/15/12	10/21/12	-----S	1	\$1,225.00	0.00												
Week: 10/22/12	10/28/12	-----S	1	\$1,225.00	0.00												
Week: 10/29/12	11/04/12	-----S	1	\$1,225.00	0.00												
E 24	8	10/07/12	11/04/12	8 News Now Sun AM #2CM		8 News Now Sun A-----S		:30		1	\$1,225.00	LV1	0.00	NM		5	\$6,125.00
<b>8 NEWS NOW SUNDAY MORNING- #2</b>																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 10/01/12	10/07/12	-----S	1	\$1,225.00	0.00												
Week: 10/08/12	10/14/12	-----S	1	\$1,225.00	0.00												
Week: 10/15/12	10/21/12	-----S	1	\$1,225.00	0.00												
Week: 10/22/12	10/28/12	-----S	1	\$1,225.00	0.00												
Week: 10/29/12	11/04/12	-----S	1	\$1,225.00	0.00												
E 25	8	10/07/12	11/04/12	Face The Nation	CM	Face The Nation	-----S	:30		1	\$1,400.00	LV1	0.00	NM		5	\$7,000.00
<b>FACE THE NATION</b>																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 10/01/12	10/07/12	-----S	1	\$1,400.00	0.00												
Week: 10/08/12	10/14/12	-----S	1	\$1,400.00	0.00												
Week: 10/15/12	10/21/12	-----S	1	\$1,400.00	0.00												
Week: 10/22/12	10/28/12	-----S	1	\$1,400.00	0.00												
Week: 10/29/12	11/04/12	-----S	1	\$1,400.00	0.00												
E 26	8	10/02/12	10/08/12	Live w/Kelly	CM	9-10a	MTWTF--	:30		5	\$275.00	LV3	0.00	NM		5	\$1,375.00
<b>LIVE! WITH KELLY</b>																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 10/02/12	10/08/12	MTWTF--	5	\$275.00	0.00												
E 27	8	10/09/12	10/15/12	Live w/Kelly	CM	9-10a	MTWTF--	:30		5	\$275.00	LV3	0.00	NM		5	\$1,375.00
<b>LIVE! WITH KELLY</b>																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 10/09/12	10/15/12	MTWTF--	5	\$275.00	0.00												
E 28	8	10/16/12	10/22/12	Live w/Kelly	CM	9-10a	MTWTF--	:30		5	\$275.00	LV3	0.00	NM		5	\$1,375.00
<b>LIVE! WITH KELLY</b>																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 10/16/12	10/22/12	MTWTF--	5	\$275.00	0.00												
E 29	8	10/23/12	10/29/12	Live w/Kelly	CM	9-10a	MTWTF--	:30		5	\$275.00	LV3	0.00	NM		5	\$1,375.00
<b>LIVE! WITH KELLY</b>																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 10/23/12	10/29/12	MTWTF--	5	\$275.00	0.00												
E 30	8	10/30/12	11/05/12	Live w/Kelly	CM	9-10a	MTWTF--	:30		5	\$275.00	LV3	0.00	NM		5	\$1,375.00
<b>LIVE! WITH KELLY</b>																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 10/30/12	11/05/12	MTWTF--	5	\$275.00	0.00												
E 31	8	11/06/12	11/06/12	Live w/Kelly	CM	9-10a	-T-----	:30		1	\$275.00	LV3	0.00	NM		1	\$275.00
<b>LIVE! WITH KELLY</b>																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 11/05/12	11/11/12	-T-----	1	\$275.00	0.00												
E 32	8	10/02/12	10/08/12	Price Is Right	CM	10-11a	MTWTF--	:30		2	\$1,575.00	LV1	0.00	NM		2	\$3,150.00
<b>PRICE IS RIGHT</b>																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 10/02/12	10/08/12	MTWTF--	2	\$1,575.00	0.00												
E 33	8	10/09/12	10/15/12	Price Is Right	CM	10-11a	MTWTF--	:30		2	\$1,575.00	LV1	0.00	NM		2	\$3,150.00

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**8 NEWS NOW AT 4PM & 430PM**

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 60	8	10/02/12	11/05/12	7-8p Rotator 7-8p Rotator	CM	7-8p	MTWTF--	:30	5	\$350.00	LV2	0.00	NM	25	\$8,750.00
<b>ET/INSIDER</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/09/12 10/15/12 MTWTF-- 5 \$350.00 0.00															
Week: 10/16/12 10/22/12 MTWTF-- 5 \$350.00 0.00															
Week: 10/23/12 10/29/12 -TWTF-- 5 \$350.00 0.00															
Week: 10/30/12 11/05/12 MTWTF-- 5 \$350.00 0.00															
E 61	8	10/06/12	10/27/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p	-----S-	:30	1	\$220.00	LV2	0.00	NM	4	\$880.00
<b>ET WEEKEND</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S- 1 \$220.00 0.00															
Week: 10/08/12 10/14/12 -----S- 1 \$220.00 0.00															
Week: 10/15/12 10/21/12 -----S- 1 \$220.00 0.00															
Week: 10/22/12 10/28/12 -----S- 1 \$220.00 0.00															
E 62	8	11/05/12	11/05/12	Mon 8-9p How Met Mother/ Partners (8:00 PM-9:00 PM)	CM	8-9p	M-----	:30	1	\$6,500.00	LV1	0.00	NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12 11/11/12 M----- 1 \$6,500.00 0.00															
E 63	8	10/08/12	10/08/12	Mon 9-10p 2 Broke Girls / Mike & Molly	CM	9-10p	M-----	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 1 \$7,700.00 0.00															
E 64	8	10/15/12	11/05/12	Mon 10-11p Hawaii Five-O	CM	10-11p	M-----	:30	1	\$9,000.00	LV1	0.00	NM	2	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 M----- 1 \$9,000.00 0.00															
Week: 10/22/12 10/28/12 ----- 0 \$0.00 0.00															
Week: 10/29/12 11/04/12 ----- 0 \$0.00 0.00															
Week: 11/05/12 11/11/12 M----- 1 \$9,000.00 0.00															
E 65	8	10/09/12	10/23/12	Tue 8-9p NCIS	CM	8-9p	-T-----	:30	1	\$12,000.00	LV1	0.00	NM	2	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -T----- 1 \$12,000.00 0.00															
Week: 10/15/12 10/21/12 ----- 0 \$0.00 0.00															
Week: 10/22/12 10/28/12 -T----- 1 \$12,000.00 0.00															
E 66	8	10/09/12	10/16/12	Tue 9-10p NCIS: LA	CM	9-10p	-T-----	:30	1	\$12,000.00	LV1	0.00	NM	2	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -T----- 1 \$12,000.00 0.00															
Week: 10/15/12 10/21/12 -T----- 1 \$12,000.00 0.00															
E 67	8	10/02/12	10/02/12	Tue 10-11p Vegas	CM	10-11p	-T-----	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -T----- 1 \$7,700.00 0.00															
E 68	8	10/24/12	10/24/12	Wed 8-9p Survivor: Philippines	CM	8-9p	--W----	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 --W---- 1 \$7,700.00 0.00															
E 69	8	10/03/12	10/24/12	Wed 8-9p Survivor: Philippines	CM	8-9p	--W----	:30	1	\$12,000.00	LV1	0.00	NM	2	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --W---- 1 \$12,000.00 0.00															
Week: 10/08/12 10/14/12 ----- 0 \$0.00 0.00															
Week: 10/15/12 10/21/12 ----- 0 \$0.00 0.00															
Week: 10/22/12 10/28/12 --W---- 1 \$12,000.00 0.00															
E 70	8	10/31/12	10/31/12	Wed 10-11p CSI	CM	10-11p	--W----	:30	1	\$8,000.00	LV1	0.00	NM	1	\$8,000.00

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E 71	8	10/11/12	10/18/12	Thu 8-9p	CM	8-9p		:30	1	\$9,450.00	LV1	0.00	NM	2	\$18,900.00
		Big Bang / 2 1/2 Men													
		<b>BIG BANG THEORY/ENGAGEMENT</b>													
		Start Date	End Date	Weekdays		Spots/Week	Rate								
		Week: 10/08/12	10/14/12	---T---		1	\$9,450.00	0.00							
		Week: 10/15/12	10/21/12	---T---		1	\$9,450.00	0.00							
E 72	8	10/25/12	10/25/12	Thu 9-10p	CM	9-10p		:30	1	\$8,000.00	LV1	0.00	NM	1	\$8,000.00
		Person Of Interest													
		<b>PERSON OF INTEREST</b>													
		Start Date	End Date	Weekdays		Spots/Week	Rate								
		Week: 10/22/12	10/28/12	---T---		1	\$8,000.00	0.00							
E 73	8	10/05/12	10/26/12	Fri 8-9p	CM	8-9p		:30	1	\$5,500.00	LV1	0.00	NM	3	\$16,500.00
		CSI: NY													
		Start Date	End Date	Weekdays		Spots/Week	Rate								
		Week: 10/01/12	10/07/12	----F--		1	\$5,500.00	0.00							
		Week: 10/08/12	10/14/12	-----		0	\$0.00	0.00							
		Week: 10/15/12	10/21/12	----F--		1	\$5,500.00	0.00							
		Week: 10/22/12	10/28/12	----F--		1	\$5,500.00	0.00							
E 74	8	10/12/12	10/26/12	Fri 10-11p	CM	10-11p		:30	1	\$5,600.00	LV1	0.00	NM	2	\$11,200.00
		Blue Bloods													
		Start Date	End Date	Weekdays		Spots/Week	Rate								
		Week: 10/08/12	10/14/12	----F--		1	\$5,600.00	0.00							
		Week: 10/15/12	10/21/12	-----		0	\$0.00	0.00							
		Week: 10/22/12	10/28/12	----F--		1	\$5,600.00	0.00							
E 75	8	10/06/12	10/20/12	Sat Prime Special	CM	8-10p		:30	1	\$500.00	LV2	0.00	NM	2	\$1,000.00
		KLAS Movie				(8:00 PM-10:00 PM)									
		Start Date	End Date	Weekdays		Spots/Week	Rate								
		Week: 10/01/12	10/07/12	----S-		1	\$500.00	0.00							
		Week: 10/08/12	10/14/12	-----		0	\$0.00	0.00							
		Week: 10/15/12	10/21/12	----S-		1	\$500.00	0.00							
E 76	8	10/13/12	11/03/12	Sat 10-11p	CM	10-11P		:30	1	\$6,000.00	LV1	0.00	NM	3	\$18,000.00
		48 Hours Mystery													
		Start Date	End Date	Weekdays		Spots/Week	Rate								
		Week: 10/08/12	10/14/12	----S-		1	\$6,000.00	0.00							
		Week: 10/15/12	10/21/12	-----		0	\$0.00	0.00							
		Week: 10/22/12	10/28/12	----S-		1	\$6,000.00	0.00							
		Week: 10/29/12	11/04/12	----S-		1	\$6,000.00	0.00							
E 77	8	10/07/12	11/04/12	Sun 7-8p	CM	7-8p		:30	1	\$6,000.00	LV1	0.00	NM	5	\$30,000.00
		60 Minutes													
		Start Date	End Date	Weekdays		Spots/Week	Rate								
		Week: 10/01/12	10/07/12	----S		1	\$6,000.00	0.00							
		Week: 10/08/12	10/14/12	----S		1	\$6,000.00	0.00							
		Week: 10/15/12	10/21/12	----S		1	\$6,000.00	0.00							
		Week: 10/22/12	10/28/12	----S		1	\$6,000.00	0.00							
		Week: 10/29/12	11/04/12	----S		1	\$6,000.00	0.00							
E 78	8	10/21/12	11/04/12	Sun 8-9p	CM	8-9p		:30	1	\$7,350.00	LV1	0.00	NM	3	\$22,050.00
		The Amazing Race				(8:00 PM-9:00 PM)									
		Start Date	End Date	Weekdays		Spots/Week	Rate								
		Week: 10/15/12	10/21/12	----S		1	\$7,350.00	0.00							
		Week: 10/22/12	10/28/12	----S		1	\$7,350.00	0.00							
		Week: 10/29/12	11/04/12	----S		1	\$7,350.00	0.00							
E 79	8	10/07/12	10/28/12	Sun 9-10p	CM	9-10p		:30	1	\$5,600.00	LV1	0.00	NM	3	\$16,800.00
		The Good Wife													
		Start Date	End Date	Weekdays		Spots/Week	Rate								
		Week: 10/01/12	10/07/12	----S		1	\$5,600.00	0.00							
		Week: 10/08/12	10/14/12	-----		0	\$0.00	0.00							
		Week: 10/15/12	10/21/12	----S		1	\$5,600.00	0.00							
		Week: 10/22/12	10/28/12	----S		1	\$5,600.00	0.00							

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Advertiser:	Obama, Barack D-President
Product Desc:	OBAMA/P/D
Estimate:	1537

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 87	8	10/06/12	10/20/12	Sat 1235-135a Bros & SGM		12.35a-1.35a	-----S-	:30	1	\$50.00	LV2	0.00	NM	2	\$100.00
<i>Da Vinci Inquest (12:35 XM-1:35 XM)</i>															
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-----S-		1				\$50.00		0.00			
E 88	8	10/13/12	10/27/12	Sat 135-235a House	CM	135-235am	-----S-	:30	1	\$40.00	LV2	0.00	NM	2	\$80.00
<i>Cold Squad (1:35 XM-2:35 XM)</i>															
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/14/12		-----S-		1				\$40.00		0.00			
Week: 10/15/12		10/21/12		-----S-		0				\$0.00		0.00			
Week: 10/22/12		10/28/12		-----S-		1				\$40.00		0.00			
E 89	8	10/07/12	11/04/12	Game Time/UNLV	CM	1135p-1205a	-----S	:30	1	\$75.00	LV2	0.00	NM	5	\$375.00
<i>Game Time/UNLV</i>															
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		-----S-		1				\$75.00		0.00			
Week: 10/08/12		10/14/12		-----S-		1				\$75.00		0.00			
Week: 10/15/12		10/21/12		-----S-		1				\$75.00		0.00			
Week: 10/22/12		10/28/12		-----S-		1				\$75.00		0.00			
Week: 10/29/12		11/04/12		-----S-		1				\$75.00		0.00			
E 90	8	10/07/12	10/21/12	Su 1205-105a House	CM	1205-105a	-----S	:30	1	\$140.00	LV1	0.00	NM	2	\$280.00
<i>Crimetyme (12:05 XM-1:05 XM)</i>															
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		-----S-		1				\$140.00		0.00			
Week: 10/08/12		10/14/12		-----S-		0				\$0.00		0.00			
Week: 10/15/12		10/21/12		-----S-		1				\$140.00		0.00			
E 91	8	10/14/12	10/28/12	Sun 105-205a Bros/Sister	CM	105-205a	-----S	:30	1	\$140.00	LV1	0.00	NM	2	\$280.00
<i>Crimetime / Sports Spec (1:05 XM-2:05 XM)</i>															
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/14/12		-----S-		1				\$140.00		0.00			
Week: 10/15/12		10/21/12		-----S-		0				\$0.00		0.00			
Week: 10/22/12		10/28/12		-----S-		1				\$140.00		0.00			
E 92	8	10/13/12	11/03/12	NCAA Football	CM	NCAA College Foo	-----S-	:30	1	\$1,050.00	LV1	0.00	NM	4	\$4,200.00
<i>NCAA College Football (12:30 PM-4:00 PM)</i>															
<b>CBS COLLEGE FOOTBALL</b>															
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/14/12		-----S-		1				\$1,050.00		0.00			
Week: 10/15/12		10/21/12		-----S-		1				\$1,050.00		0.00			
Week: 10/22/12		10/28/12		-----S-		1				\$1,050.00		0.00			
Week: 10/29/12		11/04/12		-----S-		1				\$1,050.00		0.00			
E 93	8	10/07/12	11/04/12	NFL Reg Season Game	CM	NFL Football Reg.	-----S	:30	1	\$7,700.00	LV1	0.00	NM	5	\$38,500.00
<i>NFL Football Reg. Season (10:00 AM-4:00 PM)</i>															
<b>CBS NFL FOOTBALL-EARLY GAME</b>															
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		-----S		1				\$7,700.00		0.00			
Week: 10/08/12		10/14/12		-----S		1				\$7,700.00		0.00			
Week: 10/15/12		10/21/12		-----S		1				\$7,700.00		0.00			
Week: 10/22/12		10/28/12		-----S		1				\$7,700.00		0.00			
Week: 10/29/12		11/04/12		-----S		1				\$7,700.00		0.00			
E 94	8	10/07/12	11/04/12	NFL Reg Season Game	CM	NFL Football Reg.	-----S	:30	1	\$7,700.00	LV1	0.00	NM	3	\$23,100.00
<i>NFL Football Reg. Season (1:15 PM-4:00 PM)</i>															
<b>CBS NFL FOOTBALL-LATE GAME</b>															
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		-----S		1				\$7,700.00		0.00			
Week: 10/08/12		10/14/12		-----S		0				\$0.00		0.00			
Week: 10/15/12		10/21/12		-----S		1				\$7,700.00		0.00			
Week: 10/22/12		10/28/12		-----S		0				\$0.00		0.00			
Week: 10/29/12		11/04/12		-----S		1				\$7,700.00		0.00			
N 95	8	10/07/12	11/04/12	8 News Now Sun	CM	4-430p	-----S	:30	1	\$1,225.00	LV1	0.00	NM	3	\$3,675.00
<i>8 News Now Sun 5-7p (4:00 PM-4:30 PM)</i>															
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		-----S		1				\$1,225.00		0.00			
Week: 10/08/12		10/14/12		-----S		0				\$0.00		0.00			
Week: 10/15/12		10/21/12		-----S		1				\$1,225.00		0.00			

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